



## STYLEman Mobile Connected Commerce

One of the challenges facing all businesses is how to offer better Customer Service at lower cost, and the answer to this challenge is to increase the automation and reduce the number of times information is passed around.

STYLEman Mobile is designed to do this for users of STYLEman ERP, by offering customers the ability to become self-serving for placing orders and for accounts enquiries.

Salespeople get the facility to take Forward and Stock orders, both in a showroom or exhibition environment from samples, or by browsing virtual catalogues. All customer and salesman orders can be reviewed internally before being processed, and the reduced number of steps involved in getting orders from customers into the system will increase efficiency and reduce transcription errors. Both Customers and Salespeople can have documentation emailed directly to them.

STYLEman Mobile can be used in the office too by Customer Service personnel as a simplified way of responding to customer queries, and by Retail and Concession Managers to manage shop stock.

The technology in use means that all modern devices can be used with STYLEman Mobile, but it is particularly designed for the touch interface on Tablets.

# STYLEman Mobile Connected Commerce

## STYLEman Mobile

STYLEman Mobile extends the functionality of STYLEman ERP for people who are involved in the selling process, be that Customers, the Sales Force, Customer Service or Concession Managers. It does so using the latest technology so that it can run on virtually any modern PC, Mac, Tablet and smartphone, using either keyboard and mouse or touch-based interaction.

## Mobile for Customers

STYLEman Mobile allows Customers to become self-serving, reducing the reliance and burden on Customer Service staff. They can review your catalogues, place forward and stock orders, check their account balances and review their order, invoice and returns history. In addition, they can produce Statements, Order Acknowledgements, copy Invoices and Credits, all emailed directly to them. And this functionality is available 24x7, rather than just during office hours.

## Mobile for Salespeople

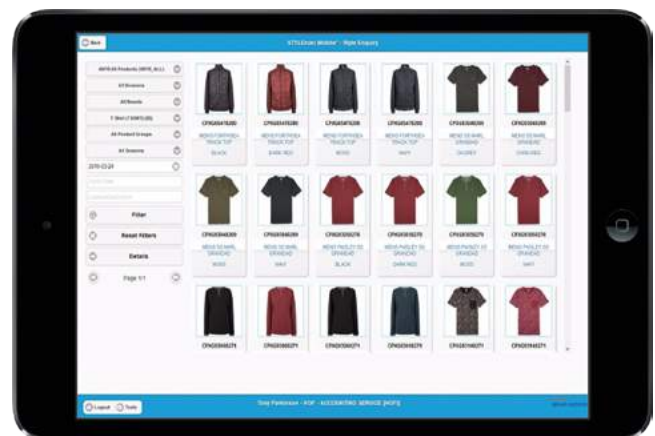
For Salespeople, STYLEman Mobile curates their customers and allows the Salesperson to select the customer with whom they have the appointment. They are then working with this customer until they move on to the next appointment. In addition to having the same facilities as Customers, they can also take Showroom orders, by grouping the samples together that the customer likes, scanning a sample's barcode and immediately getting access to the matrix of available colours and sizes for that style. Salesmen also have some limited access to maintain existing customer orders.

## Mobile for Customer Service

Customer Service staff have access to all customers, and more sophisticated Order Maintenance functionality. Again, when the phone rings and they select the customer, they are working with the customer until they change accounts.

## Mobile for Concession Managers

STYLEman Mobile can be used by Concession Managers to check stock availability in the warehouse and to order replenishment stock or additional lines, and the barcode scanning will allow concession stock takes to be captured and sent back to STYLEman ERP.



## Technical Notes

- PHP, Javascript and SQL technology
- Links to STYLEman ERP via Web Services
- Designed for Touch Interface devices
- Highly configurable UI appearance
- Highly configurable Functionality via backroom Application

# STYLEman Mobile Functionality

## Designed For

- Sales staff, Agents and Distributors
- Customers
- Customer Service
- Customer Service Supervisors
- Concession Managers

## Use On

- Tablet/touch screens
- Browsers – Chrome, IE, Firefox, Safari
- Phones and phablets

## Main Features

- Order Entry
- Stock Enquiry
- Account Enquiry

## Installation

- Skin-able for Corporate image
- Design your own or use Themeroller themes
- Change Product Name, Logos, Menu Icons and System Images
- Configurable from touch-based app
- Web Services interface to STYLEman ERP
- Multi-lingual and Translatable
- English, German, Spanish, Dutch and French available currently
- Can be embedded in company website

## Security

- Configurable Password Criteria
- Password Expiry and Reset by user
- Configurable Session Expiry

## Styles

- Use a Subset or Superset of Wholesale Products
- Style or Style/Colour images
- Switch Images On/Off by user
- Separate Images for Catalogue, Matrix and Film Strip
- Can use STYLEman ERP images or separate sets
- Colour/Size Matrix or Size Matrix
- Alternative Colours available
- Marketing extended text description
- Flexible filter categories

## Sales Orders

- Showroom Orders by Barcode
- Catalogue Orders from Interactive Catalogue
- Forward Sales before Purchase
- Stock Sales checking Availability
- Differentiate Mobile orders by Number Prefix
- Validate Order Dates belong in Season
- Raise Orders as Confirmed or Unconfirmed
- PDF Order Confirmation emailed to Customer
- Availability indicated by Colour Scheme and/or Quantity
- Orders can be saved for later submission
- Orders re-checked for Availability when submitted later
- Uses STYLEman ERP Pricing Algorithm

## Order Maintenance

- Maintain Mobile Orders before submission
- Optionally make selected changes to Orders after submission

## Enquiries

- Account Enquiry with Aged and Order Balances
- Option to Email a copy Statement
- Order Enquiry showing Order History for all orders
- Option to email copy Order Acknowledgement
- Financial Transaction History of Invoices and Credits
- Option to email copy Invoices and Credits
- Stock Enquiry showing Colour or Quantity
- Fully real-time links to STYLEman ERP
- Uses same document designs as STYLEman

## Documentation

- Fully documented
- Configuration Parameters
- Guides for:
  - Changing the skin through theme roller
  - Customising emails
  - All administrative functions such as Operator maintenance and
  - Seasonal configuration
- All available through our dedicated documentation website



## About STYLEman

STYLEman is the culmination of more than 25 years expertise in the sourcing, stock and sales of coloured and sized items. It has a wide variety of functionality that can be used as the business grows and explores new revenue opportunities. A typical STYLEman customer has 5-500 users.

## About Option Systems

Option Systems are a leading supplier of Apparel ERP systems since 1991. We sell and support systems from our UK Head Office and through our partner network worldwide. Our customers include a number of well-known international brands, as well as smaller specialist sourcing and CMT businesses.

## Contact Details

For more information about STYLEman ERP, PLM, WMS, BI and Mobile products, please contact Option Systems Limited.

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